"Building Partnerships Across Boundaries"

Attend the

4<sup>th</sup> AWE - Aviation and Women in

Europe Conference

to network, to learn, to succeed



12<sup>th</sup> - 14<sup>th</sup> September 2008 Sandefjord, Norway



European Section of Women in Aviation, Int.l non-profit organisation A W E - Aviation and Women in Europe Michelle Bassanesi mash@centropilota.it www.aweu.org



## **CONFERENCE SITE:**

Rica Park Hotel Sandefjord Strandpromenaden 9 NO-3212 Sandefjord





#### HOW TO REACH US

Comfortably by public transport:

150km to Gardermoen - Oslo Airport 7km to Oslo Torp - Sandefjord Airport 1km to bus - and train station

### **PUBLIC TRANSPORT:**

Local Bus, train and Ferry information: <a href="www.vkt.no/">www.vkt.no/</a>
Railway information: <a href="www.nsb.no/">www.nsb.no/</a>

#### **TOURS**

Visit Sandefjord <u>www.visitsandefjord.com/en/</u>
Sandefjord www.sandefjord.kommune.no/

About Norway <a href="https://www.visitoslo.com/en/about-norway.49133.en.html">www.visitoslo.com/en/about-norway.49133.en.html</a>

Visit Norway
Visit Oslo
Cruise to Sweden

www.visitnorway.com/
www.visitoslo.com/en/
www.colorline.no

Whaling Tour www.hvalfangstmuseet.no/Default.asp?Cat=24

DC3 Dakota flight 500 nok pp (minimum 15) email mash@centropilota.it to book ½ hr flight on Sunday 14th Sept. 5pm

Activities & Sights www1.visitnorway.com/MWTemplates/QWSectionPage.aspx?id=179434

Tourist Information <a href="https://www.visitoslo.com/en/tourist-information.49121.en.html">www.visitoslo.com/en/tourist-information.49121.en.html</a>

### **AWE08 SCHEDULE**

Thursday 11th September 2008 - Arrivals and Tours (Whaling Tour and Tour of Sandefjord?)

Friday 12th September 2008 - Arrivals

2 - 6 pm Conference Registration - Rica Park Hotel Sandefjord Lobby
 7 pm Welcome Dinner - Rica Park Hotel Sandefjord Restaurant

Saturday 13th September 2008

9 am - 12.30 pm Conference - Rica Park Hotel Sandefjord upstairs Conference Room 1 pm Break Lunch - Rica Park Hotel Sandefjord upstairs Conference lounge 2.30 pm - 6 pm Conference - Rica Park Hotel Sandefjord upstairs Conference Room

8 pm Banquet - Rica Park Hotel Sandefjord Restaurant

Sunday 14th September 2008

8 am - 9.30 am Aviation and Women in Europe breakfast meeting (confirm participation)

Tours and Activities (at 10am cruise to Sweden? + at 2pm DC3 flight? etc)

# "Building Partnerships Across Boundaries." AWE 2008 - Speakers:

**KEYNOTE SPEAKER:** *Deborah L. Limb* - Director of Payloads & Structures Engineering Boeing Commercial Airplanes. Named to this position in February 2007, Limb is responsible for a team of 3,650 employees who provide structures and payloads engineering capability for all commercial airplane programs. Prior to this assignment, Limb led the international team responsible for the design, build and support of the 787



fuselage including its interior components. She joined the 787 team at the start of the program in early 2003. Limb served as director of Fleet Support for Service Engineering before joining the 787 program. In this role she led the team providing engineering support to all Boeing Puget-Sound manufactured models in service. This effort required considerable interaction with customers and the ability to coordinate technical teams to solve issues. In 1998, Limb accepted an appointment as director of Customer Quality for Boeing Commercial Airplanes (BCA). She worked across the production programs at Boeing to represent customer input on quality issues and expectations. She received additional responsibilities serving as both the director of Customer Quality for BCA and director of

Quality for the newly formed Commercial Aviation Systems organization. Earlier Limb led the technical support teams for the 767 and 777 in-service fleets. These positions provided Limb the opportunity to travel the world working directly with airlines on technical issues.

Mr. Devinder Kalsi, a licensed Director of Maintenance who has been working on corporate business jets for well over 30 years. The aim of his speech is to motivate the audience to consider a career in engineering. There is a massive shortage in the industry and new talent is needed. His speech will involve how he made his dream come true. He lives, breathes and sleeps airplanes and has been rescuing, troubleshooting and babysitting them through maintenance and is a well known character within the industry.



M.dme Dominique Bischoff Browne, Chief Operating Officer of Quick International Couriers and Sterling Courier, a division of Quick. She as been driving the company towards becoming one of the most established and well known specialized courier companies. Her speech will include some insight into what is involved in time critical aircraft parts shipments, as well as giving back to the community by means of charitable work that Quick is involved in (the shipping of donated breast milk for orphaned babies in Africa). She is an inspiration to women!

Sandrine Rohrer - self defense for women. Baccalaureate and Master in psychology, trained in the method Fem Do Chi (self defense for women). Sandrine has held many different jobs to help pay for her professional learnings, and to pay for her flying lessons (e.g. hostess during events, shop assistant...). From 2001 to 2003 Sandrine was hired as a trainee in neuropsychology in a rehabilitation clinic and in a hospital and in 2004 her definitive commitment at the Central Hospital of Bienne as neuropsychologist. Since 2005 Sandrine has been an instructor as self defense for women. Sandrine began flying in 1999, achieved her PPL in March 2002, aerobatics endorsement in 2003 and Night VFR in 2008! Sandrine is always ready to discover new things and new people, and to accept new challenges.



Heidi Smale - Service on the Highest Level in Private Aviation. Founder and director of Swan Heights, Institute for Private & Corporate Flight Attendants. Heidi graduated from the Hotel Management School Leeuwarden in 1998 (Bachelor of Hotel Administration) and the International Butler Academy in 2000. After



a few years of employment in the hospitality business she started to work as a butler and PA for private families in 2000. After successfully setting up Reis PA, Heidi has been able to travel and work all over the world and view the world from a different angel. As she became more and more familiar with the needs of the rich and famous she discovered a gap in the level of service offered in the world of private aviation. Accompanying families and businessmen on their journeys abroad and arranging all their needs while away from home the last few years, she noticed that traveling with private plane owners or clients using charter companies that the service offered in the air did not meet the 6 star service these people were used to at home. Heidi has therefore founded Swan Height, Institute

for Private & Corporate Flight Attendants to train and educate flights attendants to this exceptional standard of service required by the rich and famous. Heidi always says: It is not the destination.... It is the journey itself that matters.

# "Building Partnerships Across Boundaries." AWE 2008 - Speakers:

Major Marianne 'Mary' Knutsen - Norway's first female F-16 fighter pilot.



Born 13 jan 1969 - 39 years old. Married with husband Frank, also military in NDLO (Norwegian Defence Logistics Organisation). 3 children - 1 girl 7 yrs, 1 boy and 1 girl, 4 yrs (twins). Lives in Brekstad City, off the coast of Trondheim. Currently working as A7 in the Operative Planning Staff of 138 Air Wing, Oerland Main Air Station. Responsibility to lead the A7 section with responsibility to plan deployments, training, exercises and education of the operations units in the Air wing. These are 1 F-16 squadron, 1 Force Protection squadron and 1 GBAD battalion. Flying part time in addition to staff job. F-16 pilot since 1994. Basic officer education 1989-1990. RNoAF pilot school in Norway 1990-1991. Air Force

Academy section 1 1991-1992. ENJJPT (Euro Nato Joint Jet Pilot Training) at Sheppard Air Force Base, Texas, USA 1993-1994. Flew the T-37 and T-38. RNoAF wingman training programme in Rygge Air Station in Norway 1994-1995. Flew the F-5 and F-16. Still flying F-16s. Assigned 338 squadron at Oerland Main Air Station 1995-1997. Air Force Academy section 2 1997-1999. Back to 338 squadron 1999-2004, holding positions as flight commander and before leaving for the staff, deputy squadron commander. 2004-today - current position. Was temporary deputy Air Wing Commander/Chief of Staff for 6 months last year.

The speech will give the audience some insight in how it is to be a female fighter pilot in the Royal Norwegian Air Force. This will include both personal and professional aspects. Hopefully it will "de-mystify" some myths around the matter.

Dakota Norway DC3 pilot - Keep the DC3 Flying ...



**Sven Scheiderbauer** - CEO of The National Norwegian Aviation Museum, Norsk Luftfartsmuseum. This Museum provides a fascinating in-depth summary of Norway's civil and military aviation history. In a building



shaped like a giant propeller, you can set out on an exciting "journey" through eras of Norwegian modern day history. Experience dreams become reality, war and peace, aviation as entertainment, defence system and as transportation. Trace the path of technological development that has led to a means of transport that we take for granted today. Norsk Luftfartsmuseum is centrally situated in Bodø, on approximately the same site as the German airfield from the Second World War. The present day airport is next-door neighbour, and was one of the most important military air bases during the Cold War. HRH King Harald V officially opened the Norwegian Aviation Centre to the public on May 15,

1994. On the initiative of the Ministry of Culture, acting on behalf of the Government, the Norwegian Aviation Museum was established, as a public trust on January 1, 1998 with Bodø City Council and Nordland County Council as co-founders.

Teresa Favino - Flying Nurse. Lt. Teresa Favino was born in Padova 21st May 1965. In 1983 she graduated

from High School as a Secretary, in 1989 Teresa becomes a Professional nurse for the Italian Red Cross and in 1987 she passes her exams as Search And Rescue Nurse. She enjoys being a flight nurse, because it combines her passions for nursing and for flying. Imagine being lowered by cable from a helicopter through a canopy of trees, to a patient who is otherwise unreachable and being able to help that person survive. That is just one exciting part of her job. Her most memorable job was spending a month and a week in Baghdad, Iraq. She lived on the top floor of the hospital and was not allowed to leave the building, but was able to help burn patients recover from their wounds. Teresa Favino was actively part of the AirShow at the 1st AWE Conference in Trento in 2005.



"Building Partnerships Across Boundaries" - Welcome Reception Speakers:

Vidar Andersen - Deputy Mayor of Sandefjord.

### Sandefjord, Norway in Brief

#### An international small town with an exciting historical past

Sandefjord is a historical town which has become a modern town of culture with a dynamic business life. The history of Sandefjord has been formed by the Viking Age, the shipping industry and whaling in Arctic and Antarctic areas. It has a history of pioneer spirit and creativity, daring and bravery.

Today Sandefjord Airport Torp assures good communictions links with the world, an asset highly appreciated both by our cititzens and visitors.

#### The Vikings

The Vikings had their very first settlements in Vestfold. The Gokstad Viking Ship which dates from the year 900 was discovered in Sandefjord. The museum ship Gaia" was built as a replica of the Viking ship that was excavated at Gokstad on the outskirts of Sandefjord in 1880. "Gaia" was given as a gift to Sandefjord Municipality in 1993.

Like the Vikings, the urge to go abroad and explore foreign countries lead the first whalers to the Antarctic Ocean. The history of the whalers can be explored at the Whaling Museum and at the Museum's Wharf with a visit aboard the whale-catcher "Southern Actor." The whaling monument located at the end of the city's main street, Jernbanealléen, is the jewel of the harbour area.

#### Leisure time

Sandefjord has a good selection of restaurants and cafés. One of Norway's best gourmet restaurant is located here in a modern building near the harbour. Also located at the harbour is the fishmonger well known for the excellent quality of its goods and delicacies. Sandefjord has a charming city centre, consisting of a mixture of old and modern buildings and a wide selection of shopping possibilities. It is also a well known and frequently visited vacation spot for Norwegians.

#### A W E - Aviation and Women in Europe: Women in Aviation, International - European Section

**AWE** promotes women's presence in aviation at all levels: not only in the flight deck but in all other aviation professions and skills. AWE operates exclusively for charitable, educational or scientific purposes.

- To foster, promote and engage in aviation education, particularly as it relates to women in aviation. This includes encouraging women to seek opportunities in aviation.
- To cultivate, foster, and promote interest and understanding among the public in the accomplishments and contributions of women to the aviation industry.
- To establish, acquire and maintain information and materials, acting as a depository for historical and scientific interest which pertain in any way to the science of aviation, especially as it relates to women in aviation.

AWE coordinates the promotion of women and their work in aviation.

AWE looks to spread aviation knowledge and culture amongst women.

AWE's long term goal is to create a source of information and professional opportunities for women in European aerospace and <a href="https://www.aweu.org">www.aweu.org</a>

AWE needs your contribution to grow:

opinions, information, facts and anything useful to increase female presence in aviation... and aerospace!

# 5<sup>th</sup> May 1909 - 2009 = 100 years of Aviation in Norway! "Develop knowledge and encourage gliding"





## Baron Cederstrøm - 1st flight in Norway in a Bleriot XI

In 1961, **Turi Wideroe** became the first female commercial airline pilot for a major airline outside the Soviet Union.

Turi flew for Scandinavian Airlines System (SAS).

Major Marianne 'Mary' Knutsen, Norway's first female F-16 fighter pilot

The European Section of Women in Aviation, International's first ever Norwegian Conference - 12-14 Sept. 2008
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The walls and lines separating organizations from one another, separating public from private sector, separating agencies from their customers and clients, are certainly blurring—if not coming down altogether. This is one of the most powerful and fascinating stories of our new organizational society. It's happening in a wide variety of settings. And when such blurring occurs, it creates a need for collaboration.

Our sincerest Thank you to:

The Boeing Co.www.boeing.com/Sterling Courierwww.quickintl.com/Swan Heightswww.swanheights.com/

Kennel of the Witches Meltingpot www.witchesmeltingpot.com/pages/index2.html

CP Centro Pilota Srl <u>www.eventservices.it</u> Trish Beckman, Liz Clark and Michelle Bassanesi



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